



ADVERTISING POLICY

TERMS & CONDITIONS

MEDIA INDIGENA ads are normally organized as 30-day contracts, booked on a first-come, first-serve basis. Payment must be received within 5 business days of booking to guarantee your space. Adverts will not be placed on the site until payment has been received in full.

All ads may be subject to rotation, where several ads share the same physical location and are 'rotated' based either on a timer or as people refresh or reload web pages. Regardless of format, every ad will appear across all sections of the website.

Ads must conform to the specs listed in our most recent rate card. Our fees for ad placement assume that the design of ads are the responsibility of the client; however, for an additional fee, clients do have the option of utilizing MEDIA INDIGENA's in-house design services.

Ads must be submitted to MEDIA INDIGENA at least 7 business days prior to the start date of the campaign to allow us proper time to test and implement them. MEDIA INDIGENA reserves the right to suspend any ad that is found to negatively affect site performance or user experience.

The initial campaign cycle actually begins the day a contract is signed, not the date related ads are submitted. Subsequent campaign cycles would thus commence the day after this initial 30 (calendar) day cycle concludes.

Please make cheque or money orders payable to:

INDIGENA Creative Group, Inc.
101-478 River Ave, Suite 747
Winnipeg MB
R3L 0B3
CANADA

For those who prefer to pay on-line, a PayPal account is in the works.

EDITORIAL POLICY

An avid proponent of debate and dissent, MEDIA INDIGENA as a rule accepts all forms of advertising, even those considered potentially controversial or from advertisers whose social/political views may be contrary, even repugnant, to those of our editors and contributors. (That said, we do reserve the right to reject advertisements that are patently false, libelous, exploitative, or hateful.)

This policy reflects our editorial commitment to diversity in expression of opinion. Accordingly, MEDIA INDIGENA's contributors reserve the right to investigate and write critically about any issue, person or organization, irrespective of how such investigations/opinions might directly or indirectly reflect upon our advertisers.

LIABILITY

By advertising, you and your agency represent that your material is properly authorized and that any necessary consents have been obtained. By advertising, you and your agency jointly and severally indemnify INDIGENA Creative Group Inc., its partners and agents against all legal claims, actions and expenses. We reserve the right to reject any material we deem inconsistent with our standards. However, MEDIA INDIGENA has a strong presumption against censoring any advertisement. Rates are subject to correction.

FOR MORE INFORMATION:

204.990.6776

sales@mediaindigena.com